

Launch event of the Task Force Tunisia

Information about the Tunisian market & investment opportunities in Tunisia

Thursday, December 9th, 2021

17:00 – 18:30 CET

Enter the event

Time	Agenda Item	Speaker
17:00	Welcome words and moderation	Andreas Jahn , Member of the Federal Executive Board (BVMW)
17:10	Input on the Tunisian market and potentials for German SMEs	Chiheb Chaouch , Chargé d’Affaires, Embassy of Tunisia in Berlin
17:20	Input on business opportunities for German SME in Tunisia	Saida Kahouli , Deputy director at the Foreign Investment Promotion Agency-FIPA TUNISIA
17:30	Automotive industry in Tunisia and investment opportunities for German SMEs	Imed Charfeddine , Vice President Tunisian Automotive Association
17:50	Best practice: Trade cooperation with Tunisia for automotive spare parts	ATR International AG
17:40	Best practice: Experiences of the German company Kopp in Tunisia	Sofiane Hafsa , Managing Director Kopp Tunisia
18:00	Launch of the new Task Force Tunisia – cooperation between BVMW and Invest for Jobs	Felix Sarrazin , Head of Programme Partnerships for employment and support to SME in Tunisia, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
18:10	Discussion and Networking	
18:30	End of the event	

Der BVMW. Gemeinsam für einen starken Mittelstand.

Bundesgeschäftsführung: Markus Jerger · Präsidium: Dr. Jochen Leonhardt, Dr. Hans-Michael Pott
Vorstand: Katja Pampus, Dr. Helmut Baur, Thiemo Fojkar, Willi Grothe, Arthur Zimmermann

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