



# ADB Roadshow Germany Kick-off Webinar

*Business Opportunities for German Companies with the ADB in Asia-Pacific*

## **ADB Roadshow Germany**

### **Kick-off Webinar**

**15 September 2025 - 09:00 to 10:00 hrs**

*Online via MS-Teams*

The ADB Roadshow Germany aims to address business opportunities by connecting German companies with ADB experts, showcasing innovative technologies and solutions, and fostering new partnerships.

The kick-off event provides a concise overview of the upcoming Roadshow and its objectives. It introduces ADB's expanding project pipeline and outlines current procurement and participation opportunities. It also highlights key sectors central to the Roadshow, including water and sanitation, renewable energy, circular economy, transport and logistics, and nature-based solutions.

The webinar will also provide a preview of the broader Roadshow programme, including networking formats designed to facilitate targeted exchange and partnership development.

This session serves as an entry point for companies interested in engaging with ADB and learning more about available opportunities.

Join us to learn how your company can contribute to sustainable development in the Asia-Pacific region.

We look forward to your registration via this [link](#).



## Preliminary Agenda

- 09:00 hrs**                    **Welcome remarks**
- Michael Krake, Deputy Director General, BMZ
- 09:10 hrs**                    **ADB Welcome Address**
- ADB official
- 09:15 hrs**                    **Doing Business with the ADB: Procurement and Opportunities**
- ADB official
- 09:35 hrs**                    **ADB Roadshow Germany: Overview and Collaboration Opportunities for German Companies**
- Michiko Suga (European Representative Office of ADB), Felix Rust (OAV), Christiane Schnöckel and Katy Schröder, Agency for Business & Economic Development (AWE)
- 09:50 hrs**                    **Exchange Round (Q&A)**
- 10:00 hrs**                    **End of the Event**

In cooperation with:

