



ADB Roadshow Germany Kick-off Webinar

Business Opportunities for German Companies with the ADB in Asia-Pacific

ADB Roadshow Germany

Pre-Roadshow Webinar

15 September 2025 - 09:00 to 10:00 hrs

Online via MS-Teams

The ADB Roadshow Germany aims to address business opportunities by connecting German companies with ADB experts, showcasing innovative technologies and solutions, and fostering new partnerships.

The kick-off event provides a concise overview of the upcoming Roadshow and its objectives. It introduces ADB's expanding project pipeline and outlines current procurement and participation opportunities. It also highlights key sectors central to the Roadshow, including water and sanitation, renewable energy, circular economy, transport and logistics, and nature-based solutions.

The webinar will also provide a preview of the broader Roadshow programme, including networking formats designed to facilitate targeted exchange and partnership development.

This session serves as an entry point for companies interested in engaging with ADB and learning more about available opportunities.

Join us to learn how your company can contribute to sustainable development in the Asia-Pacific region.

We look forward to your registration via this [link](#).

Preliminary Agenda

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| 09:00 hrs | Welcome remarks <ul style="list-style-type: none"> • Michael Krake, Deputy Director General, BMZ (3 min) • Michiko Suga, Representative, ERO (3 min) |
| 09:06 hrs | Doing Business with the ADB: Procurement and Opportunities <ul style="list-style-type: none"> • Sharlene Shillingford-Mcklmon, Principal Procurement Specialist |
| 09:21 hrs | ADB Sector Overview and Projects at a Glance <ul style="list-style-type: none"> • Winfried Wicklein, Director General; Agriculture, Food, Nature, and Rural Development; Water and Urban Development; and Digital (3 min) • Oleg Samukhin, Transport Sector (3 min) • Samuel Tumiwa, Energy Sector (3 min) • Laxmi Sharma, Water and Urban Development Sector (3 min) • Edkarl Galing, Circular Economy (3 min) • Yoko Watanabe, Nature-based Solutions (3 min) • Carolyn Florey, Digital Sector (3 min) |
| 09:42 hrs | ADB Roadshow Germany: Overview and Collaboration Opportunities for German Companies <ul style="list-style-type: none"> • Felix Rust (OAV), Christiane Schnöckel and Katy Schröder, Agency for Business & Economic Development (AWE) |
| 09:55 hrs | Exchange Round (Q&A) |
| 10:00 hrs | End of the Event |

In cooperation with:

