



#### OUR OFFER FOR YOUR COMMITMENT IN THE PARTNER COUNTRIES

# **eAcademy Tourism & Hospitality**

The eAcademy gives learners free access to high-quality digital learning content – anytime, anyplace – and offers a wide range of practical topics for vocational education and training. The self-study courses of the eAcademy in Tourism & Hospitality are geared to interested persons working in tourism or seeking further training as a tourism professional. The courses are free of charge and can be taken flexibly. They are available in three languages (EN, FR, ES). The eAcademy is hosted on the learning platform  $\nearrow$  atingi.org of the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).

#### PRACTICAL EXAMPLES

The **TUI Care Foundation** uses the eAcademy as the basis for an individualised online programme for its specific target group. The **Southern Africa Tourism Services Association (SATSA)** and the **East African Community Tourism Capacity Development Programme (EAC)** in Tanzania work with the eAcademy to provide tourism professionals with broad and good access to specialised knowledge.



Easily accessible, relevant and in 3 languages (EN, FR, ES)



1.3 million courses completed



Most successful learning programme on atingi.org

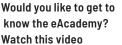
## YOUR BENEFITS

- ✓ Low entry requirements and quick results for learners with deliberately small-scale courses
- ✓ Inclusive and low-barrier approach ideal for job seekers to prepare for re-entry into the labour market
- Storytelling approach and interactive elements combine education with entertainment
- ✓ A certificate at the end of each course proves the knowledge acquired
- ✓ Complementary support for your tourism projects in partner countries in the Global South as part of development cooperation















# Agency for Business and Economic Development (AWE)

The Agency for Business and Economic Development (AWE) is the first point of contact if you want to co-operate with German development cooperation and implement sustainable business models. Our experts provide you with individual and customised advice on development cooperation funding, financing and cooperation offers. We make it easier for you to enter promising markets, provide access to relevant networks and partners and support the transfer of expertise.

### Our offer

**Capacity Development** 

Supplier training, Women Going Digital, eAcademy

**Business Development** 

lab of tomorrow | eAcademy

Information pool

MatchMaker; (Förderdatenbank, Mittelstandsindex Afrika - DE only)

**Networking** Ouissal | AGYLE









#### Your contact to us

Do you want to get involved with a project in a country in the Global South and are looking for suitable partners or an effective sustainability approach? Feel free to contact us at beratung@wirtschaft-entwicklung.de.

