

Special Initiative on Training and Job Creation

AFRICA – CONTINENT OF OPPORTUNITY

Many African countries are highly dynamic economies and offer attractive business and investment opportunities – for example manufacturing sites. However, sometimes additional support is needed to overcome local challenges and successfully invest, creating urgently needed local jobs.

JOBS – A WIN-WIN-SITUATION

Under the Invest for Jobs brand, the German Federal Ministry for Economic Cooperation and Development (BMZ) has, therefore, put together a package of measures to support German, European and African businesses engaging in Africa. The Special Initiative on Training and Job Creation – the official title – offers through its implementing organisations comprehensive advice, contacts and financial support to overcome investment barriers. The developmental objective of the Special Initiative is to create up to 100,000 jobs and 30,000 apprenticeships and to improve working conditions in the partner countries – Egypt (in planning), Ethiopia, Côte d’Ivoire, Ghana, Morocco, Rwanda, Senegal and Tunisia.

OUR SUPPORT FOR YOUR ENGAGEMENT – TAILOR-MADE AND INDIVIDUAL

We will help you expand your business potential – with customised, individual assistance. Based on an analysis of the investment barriers you face, we will develop sustainable solutions in our joint project development workshops. It may be improving product quality in the local supply sector, training workers and skilled labour, improving infrastructure or supporting the development and management of sustainable industrial parks: the aim of Invest for Jobs is to combine the strengths of the private sector and of policy-makers in order to find sustainable solutions together.

We place great importance in collaborations between the companies and investors involved, the German Chambers of Commerce Abroad and other relevant actors on the ground and also the partner governments and the German government – from the initial idea through to project implementation.

The Special Initiative makes use of a range of support models that have been developed specifically for cooperation with the private sector. With the programme develoPPP.de, for example, the BMZ supports the private sector in cases where entrepreneurial opportunities and development goals coincide. These support models are being further expanded under the Special Initiative. For example, the instrument develoPPP for jobs, which focusses on job creation, has been newly developed and was launched in January 2019. Moreover, the regional investment facility “Investing for Employment” is meant to specifically support and finance investments that promote job creation.

Do you have any further questions?

Kindly send an e-mail to: info@invest-for-jobs.com.

You can find further information on our homepage: www.invest-for-jobs.com

On behalf of



Implemented by

