

# Africa Business Network

## COMPREHENSIVE CONSULTATION AND SUPPORT SERVICES

The Africa Business Network provides a wide range of advisory services to support companies that wish to venture into African markets. To this end, the major players involved in German programmes to promote foreign trade and investment and development cooperation have joined forces. The Africa Business Network is funded by the Federal Ministry for Economic Affairs and Energy and aims to offer companies a packaged and comprehensive range of consultation services and support on their way to Africa.

## HOW CAN THE AFRICAN BUSINESS NETWORK SUPPORT YOUR COMPANY?

For optimal support in the implementation of business projects, the Africa Business Network provides you with a dedicated contact person, the “Africa Partner”. The Africa Partner will take up your concerns, give you an overview of all suitable offers available and put you straight through to the help desks of the relevant support programmes. Upon request, the Africa Partner will guide you throughout the entire consultation process, right up to actual market entry.

## THE AFRICA BUSINESS NETWORK’S SUPPORT SERVICES

- Identify and review business opportunities
- Initial consultation on current help available from Germany’s programmes to promote foreign trade and investment and development cooperation
- In-depth consultation on financing, legal frameworks and other topics
- Industry-specific services for companies tackling new markets and initiating business through formats such as webinars, information events and visits to the target countries
- The *Africa Business Guide* website as a platform for networking with information about the target markets in Africa ([www.africa-business-guide.de](http://www.africa-business-guide.de))

### Contact your Africa Partner:

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On behalf of



Federal Ministry  
for Economic Affairs  
and Energy



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AFRICA BUSINESS  
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