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Transformation





### CÔTE D'IVOIRE

# TIME REDUCTION IN IMPORT OF EXPRESS SHIPMENTS AND EXPORT OF SELECTED PRODUCTS



#### **BACKGROUND**

Ivory Coast has been developing and strengthening its **Single Window for trade**. The Single Window allows businesses to **complete border formalities via one portal**. Moreover, it enables shippers to send electronic advance information to process their imports. However, the country still required traders to conduct the old manual process plus the electronic one, which increased the time and costs of moving goods. Export procedures were cumbersome and pre-arrival processing for express consignments not available.

#### **ACTIVITIES AND RESULTS**

The project in Ivory Coast reinforced automated, paperless **pre-arrival processing (PAP)** of expedited shipments and supported the **simplification** and **digitisation** of export procedures for selected products such as manioc, dried products (spices & condiments) and cola.

## Three types of data exchanges were tackled within the project period:

1. A direct link between airline companies and the country's Single Window agency (GUCE) was created, which allows for electronic exchange of the goods manifest using IATA XML before the goods arrive. The advanced submission of the manifest will increase the clearance on arrival rate. Furthermore, it allows to analyse risks and thus select shipments for release before they arrive at the border. This will generate a significant gain of time by removing the existing time-consuming manual entry.

2. For the exchange of supporting documents for export clearance between Customs and exporters, a container loading application has been developed. With the app called "e-empotage", it is possible to set up appointments, appoint the visiting agent, take photos and draw up the potting report in real time. With help of the app, the number of documents needed to export was reduced by 20%.



3. To overview Customs performance, a dashboard has been developed for the Ivorian Customs management and Customs officials have been trained on its use.

In order for the users to exploit the full potential of the interfaces and for the data exchanges to work smoothly, **Custom officials**, as well as small and medium-size enterprises have been trained in various events on the export procedures and the use of the applications.

#### Looking to the future...

The GIZ bilateral programme "AfCFTA-ECOWAS" in Côte d'Ivoire continues the work on PAP express and will take up additional activities. **DHL** is committed to maintaining **ongoing collaboration** with Customs and the **GIZ** in procedures and data exchanges.

The container loading app has upscaling potential — kindly reach out for further information.

"[...] We understood better the export procedures and the role of each actor. [...] The digitisation allows us to have clients all over the world, and we can act like an open portal for our cooperations. [...] The training on digital marketing has been a great opportunity for us. Clients have contacted us and placed orders."

Lattes Ghislain, Executive Director of ADEFMA (Development agency of the manioc field in Ivory Coast)



#### THE PROJECT AT A GLANCE

Title Digitizing Global Trade (DGT) - Creating fast and secure cross-border trade

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Implementing Partners Ivorian Customs Authority, Ministry of Commerce, Industry and the promotion of

SMEs, National Trade Facilitation Committee, Ivorian private sector associations and

enterprises

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