



**Partners in  
Transformation**  
Helpdesk Business  
and Human Rights

# Elevate Your Business with Human Rights Knowledge

Free Online Course: "Human Rights and  
Business - Why, What and How"

## Why 'Business and Human Rights' Matters

The relevance of human rights due diligence is increasing in the corporate world, with more laws and regulations emerging to address human rights in business. Germany's Supply Chain Act and the European Union's Corporate Sustainability Due Diligence Directive (CSDDD) emphasize the need for businesses to implement due diligence processes.

Suppliers of German or other European companies should be prepared to provide information on human rights and environmental standards in supply chains. This online course will provide you with a solid foundation in human rights principles and their significance in the business context.

## What You'll Learn

- ✓ Steps businesses can take to incorporate human rights
- ✓ Definitions and differences of important sustainability terms
- ✓ Relevant international standards, e.g. the UN Guiding Principles on Business and Human Rights
- ✓ Practical application through a risk assessment process

## Who Can Benefit

- ✓ Heads of sustainability, supply chain, and compliance departments
- ✓ Business owners and entrepreneurs representing SMEs
- ✓ Professionals seeking to enhance their skills in due diligence

## Course Features

This self-paced course (approximately 90 min) includes case studies, interactive quizzes, tools, and resources to support your learning. Upon completion, you'll receive a certificate of attendance and the practical knowledge needed to ensure your business activities respect human rights. This online course is available in English, German and Spanish.



## Take the First Step

Ready to invest in your business's future?  
Enroll now to gain a comprehensive understanding of "Human Rights and Business: Why, What, and How".

Contact us at [kontakt@helpdeskwmr.de](mailto:kontakt@helpdeskwmr.de)  
to receive a free activation code!

## Enroll Today

<https://kfwdeg.sustainability.training/course/detail/Human-rights-and-business-why,-what-and-how>



**KFW**

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This course has been developed by the **Helpdesk on Business and Human Rights**, a free support program for companies and Innovativkonzept GmbH on behalf of KfW and DEG.