

Investing
responsibly.
Promoting
development.

develoPPP 
Where business meets development.



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With its **funding programme develoPPP**, the German Federal Ministry for Economic Cooperation and Development (BMZ) promotes private sector activities where business opportunities and development policy potential meet. Companies wanting to invest sustainably in a developing or emerging market country and expand their local operations can receive **technical and financial support** under the programme.

develoPPP offers two specialised funding schemes for tailored support: **develoPPP Classic**, which is based on the principle of project funding and addresses already well-established companies, and **develoPPP Ventures**, through which start-ups can obtain a grant to scale up their business model. In both cases, prerequisites for support are a long-term business interest in the project country and a positive impact on development as defined by the United Nations Sustainable Development Goals.

Two experienced German **development cooperation partners** are available to support you in implementing your project: **DEG Impulse gGmbH** and the **Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH**.



Up to **EUR 2 million** in technical and financial support



Up to **50% public contribution**



Available in **more than 60 countries** worldwide

Are you planning to train experts in a developing or emerging market country? Do you want to improve environmental and social standards in your supply chain? Or do you have an innovative business idea that will have a positive impact on development?

Become part of develoPPP's success story!

develoPPP Classic

Project support for established companies

develoPPP Classic is aimed at well-established companies that want to invest sustainably in a developing or emerging market country and expand their **business activities locally**. As part of its funding of specific projects, the German Federal Ministry for Economic Cooperation and Development (BMZ) provides up to EUR 2 million in technical and financial support for suitable initiatives.

The develoPPP Classic funding instrument has global reach and is deliberately flexible in design. Supported projects can address a wide range of sectors and thematic areas – for example, training local experts, piloting innovative technologies or demonstration plants, expanding supply chains sustainably or improving environmental and social standards. What all develoPPP Classic projects have in common is that they combine a **long-term business interest** with a **sustainable development benefit for local people**.



**EUR
100,000 to
2 million**
in project
funding



Up to
**50 % public
funding**
of the total
project costs



Expert
advice in
**over 60
countries**

Participation requirements:

Funding decisions on specific projects are made through quarterly ideas competitions. Any company based in the EU, an EFTA member country or an OECD-DAC country is eligible to participate in the develoPPP Classic ideas competition. The prerequisite for funding is adequate financial resources and personnel capacities to realise the project idea.

Your company must also have:

- at least eight employees
- an annual turnover of at least EUR 800,000
- at least two audited annual financial statements
- a positive net income as well as sufficient equity capital and liquidity to ensure your company's contribution

Full details of participation requirements and assessment criteria, examples of current projects and more information about the programme are available on our website. Find out more and apply now!

www.develoPPP.de/en/classic

develoPPP Ventures

Growth funding for start-ups with development impact

Currently available in Ghana, Kenya and Tanzania – additional countries to follow



 **Up to EUR 100,000**
in growth funding

 **50% public funding**
of the total investment

 **Available in selected**
developing and emerging
market countries

develoPPP Ventures is aimed at young companies with an innovative business model that improves living conditions in a developing or emerging market country who are planning to scale up. Under a **matching funds scheme**, the **German Federal Ministry for Economic Cooperation and Development (BMZ)** provides a **grant of up to EUR 100,000** for suitable growth investments. Your company will also receive expert support locally. Women-led start-ups and start-ups promoting gender equality are especially encouraged to apply.

Is your start-up pursuing a high-impact business model in a developing or emerging market country? And have you already successfully got your business off the ground? Find out now about the opportunities for growth funding through develoPPP Ventures!

Participation requirements:

Funding decisions on specific investment projects are made via regular develoPPP Ventures ideas competitions. Start-ups that are registered in the target country or plan to register there before the start of the funding are eligible to participate. Funding is provided exclusively for business expansion in the respective country and must be invested locally. A prerequisite for funding is that the start-up phase has already been completed and initial revenues have been generated.

In addition, your company must:

- be privately owned and profit-oriented
- have a viable business and financial plan
- be able to provide at least one annual financial statement
- convince other financiers of its business model (matching funds)
- not have acquired more than a maximum of €2 million in funding to date
- have high growth potential and reach break-even within a maximum of three years

[Full details of participation requirements and assessment criteria, a current list of develoPPP Ventures countries and more information about the programme are available on our website. Find out more and apply now!](#)

www.develoPPP.de/en/ventures

Do you have questions? We are here to help you.

For **general questions** about
develoPPP, please contact:

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For questions regarding already **concrete projects** please contact the
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