

Academic-Industry Partnerships: Unlocking the Future of Innovation



Dr. Tobias Majdanski
KIT Business Club, Germany



Patrick Popa, Global Head of Portfolio &
Innovation Cybersecurity at Siemens Energy



Dr. Azeezat Yishawu
Founder of ZenoSwap, Nigeria

Wednesday, February 12th, 2025
5pm – 6pm (CET)

(Kindly check the exact time in your local time zone to ensure that you can join us promptly)

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We cordially invite you to our next virtual **TECHimpulse**:

Academic-Industry Partnerships: Unlocking the Future of Innovation

Collaboration between industry and academic institutions holds enormous potential for translating research findings into practice more quickly and developing innovative solutions together. But how can this partnership be optimized? What best practices are there and how can companies and universities benefit equally?

In our **TECHimpulse**, experts from both worlds shed light on the opportunities and challenges of such collaborations. Find out how research collaborations can be established and successfully managed in the long term, what funding opportunities exist and how joint projects can have a positive impact on innovative strength.

Take the opportunity to gain practical insights and make valuable contacts for future partnerships. The format is aimed at companies, scientists, students and anyone interested in the interface between research and business.

Our speaker:

- **Dr. Tobias Majdanski**, KIT Business Club, Germany

Dr. Tobias Majdanski is a polymer chemist and has been working at KIT since 2017. As Industry Relations Manager in the Innovation and Relations Management Team, he mainly supports companies from the fields of chemistry, materials, analytics, and medical technology as part of the KIT Business Club. The KIT Business Club is an offer from KIT for companies that want to work closely and in partnership with KIT at the research and development level.

- **Patrick Popa**, Global Head of Portfolio & Innovation Cybersecurity at Siemens Energy, Germany

Patrick Popa is a visionary and results-driven Global Head of Cybersecurity Portfolio and Innovation with a background in Management and IT. He has achieved significant business growth by fostering startup collaborations and leveraging innovative solutions to enhance cybersecurity measures. Patrick has also been instrumental in establishing strategic cybersecurity alliances and ecosystems in Europe and the Middle East, driving digital transformation and operational efficiency.

- **Dr. Azeezat Yishawu**, Founder of ZenoSwap, Nigeria

Azeezat Yishawu is a medical doctor and founder of ZenoSwap. An energy startup firm committed to ensuring equal access to clean energy. Dr. Azeezat Yishawu has over 6 years of active experience in economic capacity building for underserving communities. She is an advocate for climate action and decent work for youth.

She is a Board Member of Agender35 by ElectHer, a Carrington Youth Alumnae, a Fellow at the USA International Visitor Leadership Program, a fellow of Young Women Political Leadership School, and a fellow at the Legislative Mentorship Initiative.

Her Start-up ZenoSwap is currently engaging over 50 communities in Nigeria to provide portable, affordable and reliable energy sources for small and mobile businesses. Currently, Dr Yishawu is working on her master's in business administration, and she has a vision to reposition the energy space in Nigeria.

- Industry representative from Africa, who will round out the presentation

Join us and shape the future through collaboration between science and industry!
We look forward to seeing you!

Kind regards,
Your *TECHimpulse* team, part of TECH4Transition

In cooperation with:



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Find further information on our [HOMEPAGE](#)

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