

## Women in Digital: Stories of Success and Innovation



Marwa Soudi  
CEO of IdeasGym Egypt



Fibi Nguyen  
Founder of Aimino Tech Germany



Judy Ngure  
Founder of WoSec Kenya

**Monday, 23 September 2024**  
**5pm – 6pm (CET)**

(Kindly check the exact time in your local time zone to ensure that you can join us promptly)

[Register Now](#)

We cordially invite you to our next virtual **TECHimpulse**:

### **Women in Digital: Stories of Success and Innovation**

The TECH sector still has a long way to go when it comes to gender equality - worldwide! There are still too few female founders! Innovation can only succeed with diversity. But how can we increase the number of female tech founders and create a sustainable start-up and innovation scene?

In **TECHimpulse**, we want to discuss this and more with successful women from the tech industry, with a focus on Africa. What are the challenges faced by women in the TECH sector? What hurdles do female founders face and how can the ecosystem become more female-friendly? What are the experiences of female founders, for example when it comes to finding investors?

We talk to female founders about their experiences and best practices. We look at how to address the under-representation of women in digital development, for example in AI. And why digital transformation needs to become much more 'female'.

#### **Our Speaker:**

- Marwa Soudi, Expert in Digital Transformation and AI, Winner of WiB Innovation Award 2024, CEO of IdeasGym, Egypt

- Fibi Nguyen, Sales and Marketing Expert, Founder and CEO of Aimino Tech, Germany
- Judy Ngure, Founder WoSec Kenya - women of security Kenya, Top 50 African women in cyber security

You can register for this event by [clicking here](#).

We look forward to seeing you!

Kind regards,  
Your TECH4Transition Team

---

*In cooperation with:*



---

*TECHimpulse is part of TECH4Transition.*

Find further information on our [HOMEPAGE](#)

*TECH4Transition has been developed by KIT and is implemented  
in cooperation with GIZ.*



Implemented by

