



OUR OFFER FOR YOUR COMMITMENT IN THE PARTNER COUNTRIES

Women Going Digital. Guiding women into the digital future

The online training programme Women Going Digital specifically strengthens equal opportunities for women in the future-oriented digital economy. It is aimed at women who want to expand their digital skills. Women Going Digital supports companies and institutions in systematically developing and strengthening the skills of their female employees with a view to digital change. Interactively designed learning modules impart the essential basic knowledge and can be flexibly integrated into everyday working life. Women Going Digital is implemented together with partners from the private sector by the Agency for Business and Economic Development (AWE) or via the foreign trade promotion programmes and is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ).

Modular online training

In the 16 learning units of the basic module, women acquire the basic knowledge required for digital transformation, e.g. agile methods, blockchain, artificial intelligence, big data, Internet of Things, data protection and security. Further specialisation, for example in the use of specific IT tools, can be achieved through an advanced module. Partner companies like SAP, Siemens and GFT Technologies in Brazil, for example, have taken advantage of this option. The courses are offered in English and French (Portuguese and Spanish on request) and comprise around 40 learning hours. Workshops and networking formats flank the course programme. Women Going Digital is available as a free learning programme on the learning platform www.atingi.org.



Easily accessible, relevant,
languages: EN, FR (ES, POR)



800+ graduates
in 22 countries



Certified degree via
atingi.org

Your benefit

- ✓ Targeted, practice-orientated acquisition of digital skills for your employees
- ✓ Low entry requirements and career-orientated results
- ✓ Competitive advantage in the digital transformation through qualified Human Relations
- ✓ Promotion of equal opportunities through education



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Would you like to benefit from Women Going Digital in your project? Contact us by email:
beratung@wirtschaft-entwicklung.de



Would you like to find out more about Women Going Digital?



To take a look at the course programme, click here



Agency for Business and Economic Development (AWE)

The [Agency for Business and Economic Development](#) (AWE) is the first point of contact if you want to co-operate with German development cooperation and implement sustainable business models. Our experts provide you with individual and customised advice on development cooperation funding, financing and cooperation offers. We make it easier for you to enter promising markets, provide access to relevant networks and partners and support the transfer of expertise.

With around 50 experts in industry and leading business organisations, chambers and trade unions, the AWE has a broad network in Germany and abroad. The AWE is part of the Partners in Transformation business & development network of the Federal Ministry for Economic Cooperation and Development (BMZ).

Our offer



Capacity Development

supplier training, Women Going Digital, eAcademy



Information pool

MatchMaker (Förderdatenbank, SME index Africa – DE only)



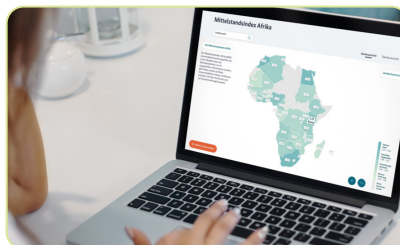
Business Development

lab of tomorrow | eAcademy



Networking

Quissal | AGYLE



Your contact to us

Do you want to get involved with a project in a country in the Global South and are looking for suitable partners or an effective sustainability approach? Feel free to contact us by email:

beratung@wirtschaft-entwicklung.de.



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