



Green Transformation

Climate & Private Sector:

Climate Protection services for businesses

On behalf of



Federal Ministry
for Economic Cooperation
and Development

Implemented by



Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Climate protection:

An opportunity for the private sector

Doing sustainable business and making investments to promote the green transformation of society and economy are not only reasonable measures for companies. They are also profitable measures. That is why Business Scouts in Germany and abroad advise companies that are working with "green" technologies, services and business models to protect the climate and natural resources, especially in developing and emerging countries. Likewise, companies whose products depend on international supply chains also benefit from the advice of the Business Scouts.

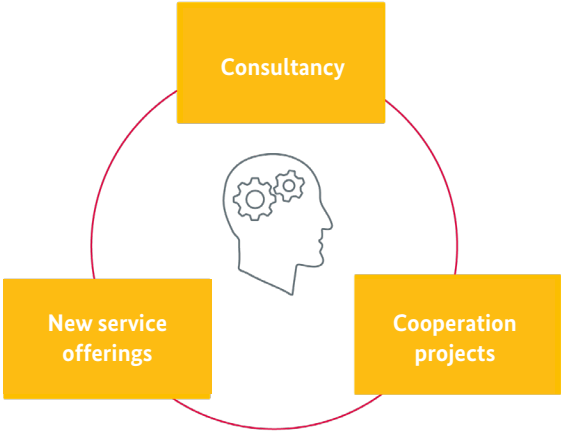
This flyer provides an overview of the consulting and funding services for climate protection* and adaptation to climate risks for companies with international business in emerging and developing countries.

*Climate protection includes measures that counteract global warming and the climate crisis and help reduce greenhouse gases. The term "climate adaptation" covers measures to adapt to the new climatic conditions.





The Services



Supporting the development of climate protection and climate resilience services

To provide companies with useful tools for climate protection and adaptation to climate risks, the Business Scouts - in close cooperation with competent partners from the private sector and development cooperation - offer numerous services.

- Under the title of “**Decarbonization Manager**” Business Scouts implement qualification programmes on CO₂ management for companies in selected countries.
- Business Scouts advise on the application of GIZ's **Climate Expert Tool**, which includes a cost-benefit analysis as well as a management tool for the assessing of climate risks in supply chains and resulting adaptation measures for products and production.
- Business Scouts promote operational projects on climate-friendly energy and resource management in the context of training programmes in emerging and developing countries. Among these are the **European Energy Manager (EUREM)** or the **International Water Manager for Industries (IWAMI)**.
- Business Scouts make use of their broad network and expertise in order to identify project opportunities for companies and **support them in the implementation of their cooperation projects.**



Advice on the adaptation to climate risks and on business opportunities using climate-friendly solutions

- Business Scouts provide **access to funding and financing options** of development cooperation on climate change mitigation, climate resilience and climate risk management. Additionally, they point out opportunities for successful cooperation.
- Together with partners, Business Scouts develop and implement **qualification programmes on climate risks in international supply chains**. These include webinars for various industries such as textiles, agriculture, and food.
- Business scouts specialized in skilled crafts support **cooperation projects on sustainable construction** in selected countries.
- Business Scouts share **cooperation opportunities for climate protection** within the framework of development cooperation via digital platforms, provide advice and initiate contacts between companies. This is done, for example, via the digital platform www.leverist.de.
- Business scouts provide companies with **climate expertise from development cooperation** and provide orientation for entrepreneurial activities in developing and emerging countries.

Cooperation projects “Climate & Private Sector”

Examples from practice:



WESTERN AND CENTRAL AFRICA

Training of “Climate Experts” –
Advisors for adaption to climate risks



BRASIL

Training series with companies on
“Green Recovery”

A world map with a light gray background. Countries are highlighted in red. Lines connect specific countries to callout boxes. A line from Serbia points to a box in the upper right. A line from Senegal points to a box in the lower right. Other highlighted countries include the United Kingdom, Ireland, France, Germany, Poland, Czech Republic, Slovakia, Hungary, Romania, Bulgaria, Greece, Turkey, Egypt, Saudi Arabia, United Arab Emirates, India, China, Indonesia, and various countries in Africa and South America.

SERBIA

Promoting the introduction of a CO₂ Management system in companies through the qualification programme “Decarbonization Manager”

SENEGAL

Feasibility study on climate-neutral power generation and refrigeration through the use of biogenic waste

Contact information

Deutsche Gesellschaft für
Internationale Zusammenarbeit (GIZ) GmbH
Dag-Hammarskjöld-Weg 1–5
65760 Eschborn

Frank Weißenfels

Mail: frank.weissenfels@giz.de
Phone: +49 30 72614-209

Diana Kraft-Schäfer

Mail: diana.kraft-schaefer@giz.de
Phone: +49 6196 79-7143

For further information visit:

www.bmz.de/bsfd



**Business Scouts
for Development**

Business Scouts for Development work as development policy experts in around 30 countries across the globe. On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), they advise German, European and local companies on development policy matters and promote responsible business engagement through cooperation projects. The Business Scouts for Development work closely with partners from business associations and institutions and from TVET organisations both in Germany and in each country.