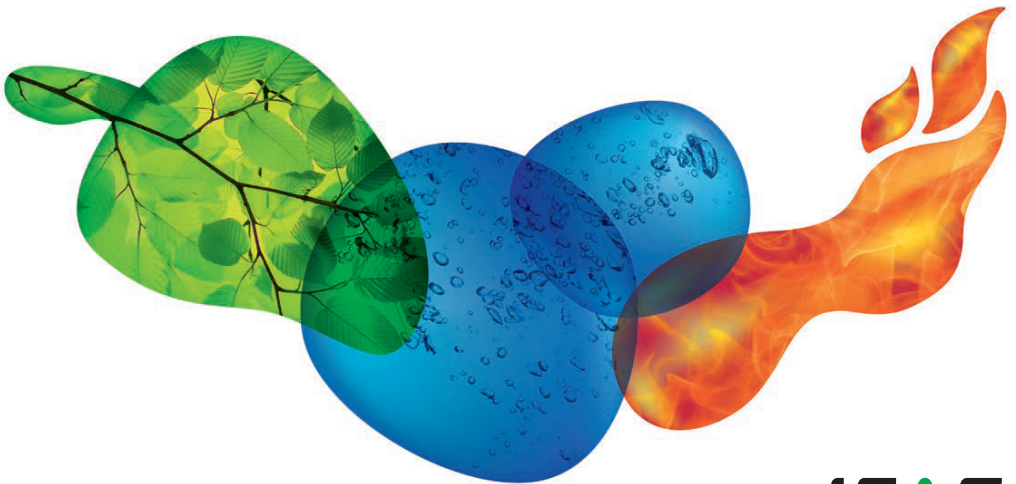


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**Bringing together partners for the Sub-Saharan Africa market in the
analytics, food & beverage and environmental technology.**

"We received numerous great quality responses, as well as roughly thirteen new visitors, who weren't previously on our books. Networking has resulted in the establishment of new contacts. The co-location was a plus for us, as it resulted in us having made a few new connections, specifically in the food processing industry, which we wouldn't have been able to do without the other two shows happening simultaneously."

- Hennie Pretorius, Industry
Manager, Endress + Hauser

"We felt that the collocation definitely worked to our advantage, and we experienced a significant increase in overall attendance. A multitude of definite business leads have come from us exhibiting at this one event."

- Gerhard Van Wyk, Area Sales
Manager, Netzsch

"We are very positive about the business leads received. The collocation allowed us to meet new prospective customers."

- Annejan Visser, Process
Engineer at QFS

"We were well pleased with the contacts and interactions that came from the show, as many of them were either international or visiting from elsewhere in Africa. We have customers across all three sectors and so we found the co-location of the three shows a definite positive. Our main goal was to raise awareness about our brand, and we feel more than satisfied that we have successfully done that."

- Johnny Tjie, Valve Sales Engineer,
KSB Pumps and Valves (Pty) Ltd

For more information contact:

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