WBG Procurement Roadshow Germany
Roundtable Digital Sector
"How German companies in the digital sector can benefit from the World Bank Groups procurement reforms"

November 4th, 2026 from 14:00 to 17:30 h CEST
Bundesverband der Deutschen Industrie e. V. (BDI)
Breite Str. 29, 10178 Berlin

AGENDA

14:00 h **Welcome and Introduction**
Joachim Turre, Deputy Head of Division, Federal Ministry of Economic Cooperation and Development
Marla Hinkenhuis, Private Sector Liaison, World Bank Group

14:10 h **World Bank procurement framework and reforms**
Michael Pryror, Procurement Specialist, World Bank Group

14:25 h **World Bank approach and project pipeline in the digital sector**
Kamal Siblini, Senior Operations Officer, World Bank Group

14:50 h **Q&A with short company Pitches**
Max Pfeifer, Senior Director Government Affairs, Siemens AG
Tobias Hausotter, Worker, aimplifin GmbH
Tobias Engelmeier, CEO, VIDA.place GmbH

15:25 h **Wrap-up**

15:30 h **Get together**

16:00 h **One-to-one meetings**

Moderation: Philipp Schweikle, Specialist in Digital Infrastructure & International Digital Policy, BDI

The language of the event is **English**.

In cooperation with: